





**IBM Ring 96' Newsletter** 



Aug 2024

### **July Meeting Round-up**

On Saturday, July 20<sup>th</sup> Ring 96 held its most recent meeting. What a night that was.

President John Piercy called the meeting to order and introduced the night's topic. It was the David Gray Mini-Lectures. David Gray had been a long-time member, and club officer and often contributed to minilectures. After he passed away, it was decided to name this event after him.

The first lecture was from Bill Pearce. Bill talked about a specific effect called "Free Will." This effect is about 20 years old and was very popular when it first came out.

A set of ESP cards was used. This deck features five different faces. A volunteer shuffled and chose a card. He was offered

an opportunity to change his mind, and he did; switching to a different card choice. The volunteer was told to look at the back, and there were predictions made about his card choice. Bill repeated the trick using his business card and drawn symbols or marks. Then the method was taught.

Paul Case talked about scripting. He used a simple wand and sponge ball vanish to show how much more effective the simple vanish was with proper scripting. Paul showed us the presentation, false explanations, and sucker gags for laughs. The audience will know if you are not true to your character. Know your motivation and be true to it.

Jon Strum presented a series of statistics on the topic of what a lay audience likes and believes. His report came from work done by Joshua Jay some years ago. Some of the

#### **Next meeting:**

Aug 17th... 7 pm
"Stage Competition"
North Senior Center
3333 Saint Cloud Drive.
Seal Beach, CA

#### **Coming Soon to Ring 96**



Aug 17th



Sept 21st

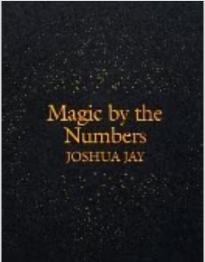


Oct 19th

results were quite surprising.

The biggest point Jon made, was that magic does not score highly overall on the scale of entertainment that people enjoy.

Jon continued reading statistics that explained audience likes and dislikes. He made suggestions as to what a magician can do to take advantage of these ideas.



The book was called "Magic by the Numbers." Check it out if you want to see the specifics.

Our final lecturer was Phil Ureno.
Phil is known for inserting his strong

characterization into his performances.

His first character was a time traveler. He did magic using his self-designed magical props to fit that character.

Later Phil created a mad scientist character that again uses props that are appropriate to what he is doing on stage.

Phil's advice is that you make everything you do relevant to the character you have created.



Another exciting night at Ring 96.

### Want to help out your Ring?

Sign up to attend the next Ring meeting, even if you can't make it this month!

registration page!

Thanks for helping us out!



#### Visit the Magic Castle!

Attention Ring Members!

If you are interested in visiting the Magic Castle on August 14th, please let Jon Strum know by August 7th.

jonstrum@gmail.com

We will take as many of the people who sign up as we have room for.

Remember the Magic Castle has a strict dress code that must be followed to get in.

We will car pool up to Hollywood and hopefully get there as close to 5 pm as possible.

Also please remember if you sign up you will get into the castle for free. You may choose to buy food and drink, but your entrance is free. If you need to cancel your reservation, please do so by August 12th, otherwise we will be billed for your spot.

see you there!

# Coming Wednesday August 14th Ring 96 storms the Magic Castle!



# Visit the Magic Castle! From Ring 96 Treasurer & Castle member Jon Strum

As we announced at our July meeting, our club will take a field trip to the Magic Castle on Wednesday, August 14. Anyone who wishes to go will be listed as a guest of one of our club members who is also a member of the Magic Castle.

Performers scheduled for August 14 include R. Paul Wilson, Laura London, Boris Wild, Axel Hecklau, Javi Benitez, Jonathan Neal, Terry Lunceford, and others. It's a very strong list of outstanding magicians!

The only cost you will incur is parking and whatever you choose to eat and/or drink, and that's purely optional. Parking for nonmembers is expensive -- \$20, so I'm hoping we can arrange for people to ride to the Castle together and share the parking fee.

Everyone should keep two extremely important things in mind. The first is that the Magic Castle enforces a strict dress code. Please review it here. And please know that they are serious—they will refuse entry to anyone who violates their dress code.

The second thing to note is that the Magic Castle charges its members \$25.00 for any guest who is a no-show without cancellation. If you are a no-show on 8/14, you will be responsible for paying this fee to Ring 96. You may cancel without incurring any fee if you email me no later than 5:00 PM on 8/12. There are no exceptions.

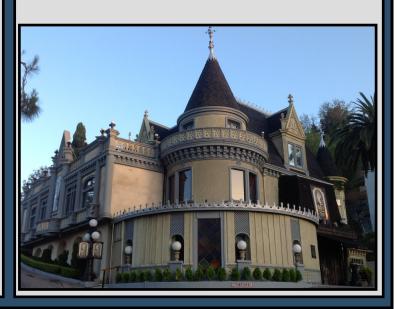
Please let me know no later than 8/07 if you are planning to join us on 8/14. Once we have a headcount, we can make carpool plans.

This is going to be a great night for all of us to see some great magic. It will be entertaining and maybe even a little inspirational. I hope you are planning to be there!

Please let me know if you have any questions.

Best regards,

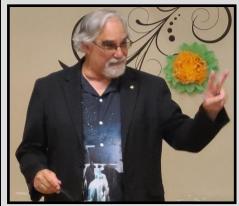
Jon Strum! jonstrum@gmail.com





















David Gray Mini-Lectures



Mark your calendars!
Michael Mirth will
be lecturing for
us in November!

Please be sure to invite your friends, enemies, and strangers to the August 17

Stage Competition
Print out or e-mail the flyer on page 8

# Pre-Meeting Workshop

This month's pre-meeting workshop hosted by Maestro Kevin Papke was yet another success. Kevin opened by showing his take on Michael Ammar's Card Warp. This effect features two playing cards that have been folded differently passing through one another leaving no evidence behind. After showing the technique and giving our members time to practice, Kevin switched over to Doc Eason's Screwed Up. This effect uses nuts and bolts that appear and disappear from a bolt. The members quickly picked up on it. Kevin has done very well for Ring 96 since starting the Pre-Meeting workshop over a year ago.



















#### Territorial Vice President visits Ring 76

On Monday July 8th the
Southern California Territorial
Vice-President, Cliff Gerstman
was joined by Ring 96 President
John Piercy and Sgt at Arms Judy
Case for a trip to San Diego. Our
TVP went to Ring 76 to install
their new officers for the
upcoming year.

The leaders of Ring 76 started the meeting by opening the impressive spread of the potluck dinner. After a nice social time of dining, the awards began. Plaques were presented to close-up competition winners, stage competition winners, best all around magic awards and, service awards.

After that Cliff the TVP installed the new years' officers using the IBM format and pledge.

The evening ended with a performance by our friend and well-known magician Robert Baxt.

After the meeting John and Cliff stayed a while to pick the brain of Josh, the new Ring 76 President.

Who likes the idea of a 96 and 76 magic competition? It used to happen regularly, and it could happen again. Let's make it happen!















Photo credit: Judy Case



### Ring 96

The Seal Beach Magic Club



# Presents: The Annual

# Stage Magic Competition



Admission is free
All Ages Welcome
Come enjoy the magic
then vote for your favorite!

3333 Saint Cloud Drive Seal Beach CA August 17th 7:00 PM

www.ring96.com

Ring 96 is the local chapter of the International Brotherhood of Magicians



# What is the Ring up to? From President John Piercy

Our theme this year is GOING TO THE NEXT LEVEL and to that end we need volunteers to help make our stage competition a success . We need stage hands, someone to run the timer and several to count ballets . We also need 3



to 4 people to greet each person personally as they arrive. There are seven contestants (naturally that leaves

them out of these tasks) Please let an officer know that you can be counted on that night.

Also, we are working diligently to prepare for the possibility that we will not be in the community center in



September. Several backup plans are in the works as the city is planning some remodeling work.

Elections are coming up for the 2025 Ring year and we need your nominations for
President, vicepresident, secretary,
treasure, sergeant at
arms, and member at



large. You may nominate yourself or any current member (currently serving or not) for each position. Your involvement is critical to the Ring's success! If you are new to the Ring, member at large is a great way to jump in.



There are only five meetings left in the current year. Ask yourself, "Have I risen in my magical art form to the next

level?" It's not to late!

Keep Zeezo in your thoughts and prayers at the passing of his wife. We are his magic family.



Magically Leveling up with you,

John Piercy, President Ring 96

### July Sessioning

The July Session of sessioning had five of us sitting around the table at Hof's Hut. Cliff, George, Jheff, Wayne, and our new friend Marshall.

Cliff started off the action with a simple card trick which had the Jacks, Queens and Kings getting rather mixed up by a spectator. No problem, they soon sorted themselves out.

Jheff showed us three tricks.
First was deceptive decision that he had presented last week and will soon be marketing. Second was a trick that found only one card upside down in a deck of blank faced cards, and third was a trick with cards resembled celebrity "Taboo" that had volunteers describing a celebrity in one word.

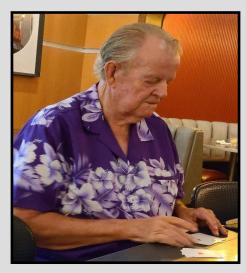
Wayne showed us a clever trick with seven cards that were a cursed "3-card monte" like routine and then did a transposition with a \$1 and \$5 bill

Our new friend Marshall showed us a trick with a packet of five four-of-spades that all changed one at a time into aces of diamonds!

Will we see you next month? It will be fun!



















# The stage competition is coming

Big change this year as a much needed upgrade to our meeting room leaves our September meeting location in question. The Stage Competition is going to be in August in our usual meeting room.

Would you like to perform a 10-minute stage magic set? You can. Just Let John Piercy know you want to be in and he will sign you up.

#### To compete:

- 1. You must be a member in good standing as of July 1st. That is be a paid member of Ring 96 and IBM.
- You must submit your set list by August 1st, and be willing to make changes if someone signed up for the same effect before you.
- Practice Practice! This is our biggest drawing event of the year.Lets make a good showing.
- Practice getting on and off stage with your equipment. Practice your patter. Practice getting volunteers.
- 5. Time yourself. Don't go over 10 minutes (You will get the hook) Allow time for audience reaction.

- 6. Be sure to invite all your family, friends, enemies and strangers to come enjoy the show. They will vote on the highly sought after and regarded "People's Choice" award. Some of them may even be interested in joining our modest little club.
- 7. Be sure to come at least half an hour early to get last minute instructions, set your props, and make sure you keep your slot in the line-up.
- 8. Do help set up, the curtains, the chairs, the tables and whatever else is needed.
- 9. Do help break down, the curtains, the chairs, the tables and whatever else is needed.
- 10. Spread the word big time! Print out a few posters (page 8) and give them out. Where? Libraries, doctors offices, coffee shops, schools, mailboxes, community bulletin boards, and anywhere else you can think of.

We can make this the best stage competition we've ever had, and all we need is your help and participation.



**Stage Competition** 



### **Westminster Community**

#### **Playhouse**

Who here has been a member since 2014? In that year we negotiated an outside show and we performed at the Westminster Community Theater. (now Playhouse) The goal was to practice shared publicity. We would publicize their theater and they would publicize our club.

The publicity angle did not work so well, but we did some successful fundraising earning them more money than any other fundraiser they had done before.

We did shows for them six years in a row, each time bringing in a "ringer" from the Magic Castle to be a featured performer. This worked well, the shows were great and we all had fun.

So, let's get back to it. We have an opportunity to perform there on September 21st. That is the good news.

More good news is the city of Seal Beach is planning to renovate and upgrade our meeting room. Hopefully the room won't look so tired after that the way it does now.

The bad news? We may be kicked out of that room for the month of September while they are painting and

Updating our meeting space.

More bad news. While our performers will certainly be getting into the show for free, our membership will not. This is a fundraiser for the theater and they are letting us use their space for free, but the will want and are entitled to compensation for the use of the theater.

Will you come to the show? It will largely be a repeat of the Stage competition held the month before in August. The top performers from the competition will be invited to perform at WCP.

None of this is set in stone yet. WCP sounds hopeful for us to perform, but has not gone all the way to pull the trigger yet. Seal Beach has warned of the upcoming renovation, but they have not hired the contractor team yet.

We may end up with a normal meeting in our normal room, or we may end up doing a show at the playhouse.

How can you help? Publicity. Watch this newsletter for future information and share the show(s) with as many people as you can. That is both the Stage Competition and the Westminster show.

We can work together as a team and accomplish good things. You can be part of that too!

See you there!

### Just one day before Ring 96'...



# Stage Magic Competition

**Special meeting day!** 

Friday, August 16th.

7:00 PM Admission: \$10

Downtown Community
Center

250 e Center Street

**Anaheim CA 92895** 







For more information contact Jason Burke jbirdmagic@verizon.net A FEATURE DOCUMENTARY BY ANIMAL MOTHER FILMS



◆ FOUR SUITS ♥ FIFTY-TWO CARDS ◆ A MILLION POSSIBILITIES ◆

A new documentary featuring Shawn Farquar, Juan Tamariz, Michael Vincent and several other expert card magicians is having screenings around the country.

On September 20, it will be screening at the Frida theatre in Santa Ana. Local rings might want to support this project.







### **Want More Magic?**







https://theocmc.com/

#### Magic in Anaheim



www.kipbarryscabaret.com

The greatest magic theater in Palm Desert



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#### Purchase Magic Online

### VANISHING INC.

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August's Birthdays
Oops, no August
Birthdays that
I know of.

Do we have your birth month on file? Why not?

#### **Quote of the month!**

"Actors and magicians are both performers and they prepresent things that are not necessarily who they are."

- Steve Carell

#### **Ring 96 Officers' Contact Info**

President: John Piercy thinkonthis@msn.com

Vice President: George Reis Reis@imagingforensics.com

Treasurer: Jon Strum Jonstrum@gmail.com
Secretary: Cliff Gerstman cliffg37@proton.me

Sgt. At Arms: Judy Case madmonsterparty@yahoo.com

Past President: Paul Case madmonsterparty@yahoo.com

Member At Large John Engman jeng8man@gmail.com

Member At Large Dan Habel magicdano@aol.com

Member at Large Paul LaGreek plml2k@verizon.net

## Join us for a Ring 96 Session of Sessioning

Monday, August, 26th at 7 pm. Hof's Hut in Seal Beach

Just buy dinner at Hof's, and bring your cards, coins, or other close up magic.

In July we had eight of us at the session.

Will you be there next month?

Note: This is not meant to be a social gathering, it is meant to be a magical gathering. Showing a magic effect is required.

#### See you there!



http://hofshut.com/locations/seal-beach 12489 Seal Beach Blvd. Seal Beach, CA 90740 (562) 799-9552

# What to do with Ring 96 Brochures?

Right now, Ring 96 has two brochures that are on display nearly every month at our entrance table. One is an invitation to join Ring 96 for all those who may have an interest in magic. The other is an offer for a fundraising magic show put on by our magicians. The value of these brochures can be "zero" as long as they sit on our display rack. How to raise the value? Put them into the hands of people who can use them. Take the membership brochure and leave them everywhere. Libraries, Doctor's waiting rooms, community bulletin boards etc. Give them to friends who have expressed an interest in magic.

The fundraising brochure needs to go to people who might need to raise money. Non-profit groups, churches, schools, boy scout troops. Did I mention schools? If you know a school librarian, or know some young people who go to school and can visit the school librarian, that is one of the hardest places to get flyers into, and can be one of the most rewarding.

Letting people know that Ring 96 exists and that we are available for them, is always to our benefit. Word of mouth is a good membership strategy as well.

Spread the word my friends, spread the word.

# Coming up in our Exciting Future!

Magic Castle Night! Ring 96 has at least five members who also belong to the Magic Castle. Each can bring a few Ringers and we can have a wonderful evening of magic, on Wednesday August 14th. Join us!

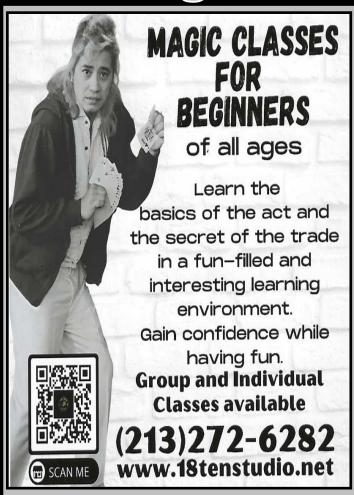
**Ring Banquet!** Ring 96 can take over a restaurant, we can have a fine meal, acknowledge some of our awards and workers, and watch an exciting magic show while we are at it.

**Getting out of our comfort zone!** This is the Ring theme for 2025. It is time to grow in our magic and put that growth to work. Come and join us on the road!

Effective Busking! We will present a lecture from a magician with real busking (Street performing) experience and learn to do it right. There is more to successful busking then you might think.

**Let's go Busking!** Join your magical Ring 96 friends as we put our money where our mouth is and we all go out and Busk. (Give out flyers and brochures too!)

### Magic around town!





**Absolution Brewing Co.** 

**Beer and Magic at Absolution Brewing Co.** 

2878 Columbia Street, Torrance CA 90503 https://www.absolutionbrewingcompany.com/

On the first Saturday of the month, multiple magicians

from The Magic Castle

will amaze sud-sippers from

7:00 PM - 10:00 PM

with their sleight of hand.

(Call first to verify the event is happening)

### **Magic Thursdays**

6 - 8 pm



OLD TOWN TUSTIN

560 El Camino Real Tustin, CA 92780 714-929-7427



Enchanted Escape Tiki Magic
The Lost Inferno
425 N. El Camino Real
San Clemente CA 92672
www.thelostinferno.com